

A paradigm in property management software.

Combining the best in UK property management and financial expertise with Marketing and CRM know-how from the US.



Find out more about our features



1. Marketing	Residential	Commercial
Prepare marketing listing details and information for a property	V	
Publish property to Rightmove and Zoopla (requires portal account)	~	
Manage published status of properties on portals	V	
Post a property listing to Facebook and X	V	V
Upload unlimited images, videos and floor plans for properties	~	~
Manage image display order and rotate images	~	~
Assign a property to geographic area	<i>'</i>	<i>y</i>
Email property details to a prospect	V	~
Entail property details to a prospect	•	
2. CRM		
Create and manage contact types: Leads, Applicant, Tenants, Landlords, Agent, Supplier and Other	✓	✓
Synchronise contact emails with shared and personal emails from Outlook or Google Mail	✓	~
Synchronise contact calendars with shared and personal accounts for Outlook or Google Calendar	✓	~
Email a questionnaire to Leads to qualify requirements	V	~
Add property matches to a Lead record	V	V
Schedule a viewing	V	V
Manage Lead Pipeline	V	V
Manage pre-tenancy checks/referencing and upload reports against leads	V	~
Send to a contact company specific stationery such as emails and letters	✓	✓
Connect with Docusign, send contracts for digital signing (requires Docusign account)	✓	~
3. Property Management 3.1 Property		
Create a workspace for each financial reporting business unit/office	✓	~
Add, Edit and Manage properties for residential and commercial property types	✓	✓
Assign property managers to properties	✓	~
Assign one or more landlords to a property	✓	✓
Group properties by parent property, used to manage commercial units, HMOs, business parks etc	✓	~
Centralise data by property: property details, events, documents, communications, financials, audit logs	V	✓
3.2 Contracts		
Add, Edit, Manage ASTs, License and Non-AST contract types	~	
Add, Edit, Manage Commercial Leases and Ground Rents		~
Manage contracts by status	V	V
Archive completed contracts	✓	✓
Specify rent period; Weekly, Daily, Monthly, Quarterly, English Quarters, Annual		V
Add break clauses and break clause notification periods	✓	✓
Specify invoice requirements for contract; auto invoice, no-invoice, manage only	✓	✓
Add or exclude VAT on rental invoice		~
Add internal contract notes	✓	~
Configure alerts using customisable automations	✓	✓

3.3 Documents

3.3 Documents		
Attach property documents to a property covering all residential and commercial document types	V	V
Specify when documents expire, set reminders and alerts such as GSC, EPC or EICR	✓	~
Receive email alerts and entries into the calendar when a property document is expiring	V	V
Customise reminders in days before document expiry	✓	~
Share documents with tenants and/or landlords via the Portal	V	V
Show documents expiring on dashboard	~	~
3.4 Problems, Tasks, Works Orders		
Capture and manage property problem reports received via email, phone or tenant portal	V	V
Attach images related to the property problem	V	V
Provide tenants with a guidance doc for property problem	V	V
Manage and progress Tasks via customisable stages	✓	V
Manage, View, Drag & Drop tasks by Task Board, view by Task List	V	V
Filter Tasks by property, task type, assignee	v	V
Create tasks by type and assign to team members and suppliers	V	V
Add quick notes to Tasks and Works Orders with time stamps and timeline to make keeping track easy	v	V
Convert a Task into a Works Order	V	V
Attach PDFs and other document types to a Task or Works Order	v	~
Attach images to a Task or Works Order	V	V
Attach documents, invoices and bills to Tasks or Works Orders	✓	~
Configure custom checklists for Tasks to ensure all steps are completed correctly and consistently	V	V
Set task completion date and reminders	✓	~
PDF a Works Order	V	V
Add internal notes to a property	✓	~
Assign managers to a property	V	V
Track status of Tasks and Works Orders	✓	✓
Request landlord approve a Works Order and mark as approved	V	V
Archive completed tasks	✓	V
Report Tasks by property or type of task	V	V
Synchronise Task and Work Order dates with Outlook	✓	~
Synchronise Task and Work Order dates with Google Calendar	V	V
Report Tasks by property as output pdf or spreadsheet	V	v
3.5 Tenancy Management		
Manage pre-tenancy process from applicant, referencing, contract signing to move-in and move-out	V	V
Register and manage deposits	✓	
Manage AST contracts that become Periodic	V	
Apply document templates for emails and letters. Use for welcome letters, arrears letters and more	✓	~

4. Communications	Residential	Commercial
Unified inbox for all comms for team and personal communications; email, chat and whatsapp	✓	✓
Synchronise with Microsoft Outlook or Google Mail. Up to 5 accounts	✓	✓
Built-in secure chat to message between staff, suppliers, tenants and landlords	✓	✓
Whatsapp integration for direct messaging using Whatsapp Business account	✓	✓
Link emails and messages to a property or contact. Keep all your information organized in one place	✓	✓
Message alerts sent to email if not read online	✓	✓
Invite tenants, suppliers, landlords to join messaging and portal system	✓	✓
Mark communications as resolved and closed to aid productivity and workflow	✓	✓

5. Finance

5.7	Dont	$C \cap A$	lection

Connect to Xero, invoices auto generate directly in Xero, as single source of truth	V	✓
Invoice automatically up to 30 days in advance	✓	V
Optionally send rent invoice by email	✓	V
Create branded invoice or rent demand templates and emails using Xero stationery templates	✓	V
Include or exclude VAT on rent amounts	V	V
Property reference matches between LoftyWorks and Xero	✓	✓
Post to rent ledger code or specify custom ledger costs for each property	V	V
First months invoice pro-rata	V	V
First months invoice collect rent, deposit and other fees	V	V
Auto rent demand generation at 00:00 each night	✓	✓
Arrears reporting and bulk chasing or late payments by email	V	V
5.2 Agent Client Account Accounting		
Configure and operate a client account to receive rents in and manage payouts	✓	V
Automated and bulk processing of payouts to landlords and vendors	✓	✓
Fast and easy bank reconciliation daily using Xero banking integrations	✓	V
Generate landlord statements using templates	✓	✓
Select items to be included in monthly payouts to landlord and tenant reserves	V	V
Manage floats	✓	✓
Report daily client account cash allocation report	V	~
Payout to landlords same day / next day based on funds received	✓	✓
Payout to landlords by portfolio or by individual property	V	V
Bulk processing of payouts using payment processing built-in to Xero	✓	✓
Deduct management fees (see below)	V	V
Support multiple client account bank accounts (synchronise to Xero)	✓	✓
NRL reporting	V	V
5.3 Management Fees		

Charge fees on percentage or Rent, percentage collected, fixed fees

Generate fees as rent is due or paid, reconcile payments against bills to ensure full collection

Charge VAT on management fees

5.4 Deposit Management

Manage deposits through the entire lifecycle with a dedicated pipeline	✓	
Record registered deposits by agents preferred scheme - custodial or insured	✓	
Manage the return of deposits to tenants, including deposits held in dispute	✓	
5.5 Reporting		
Rent report summarises all rents to be collected by due date	✓	~
Tenancy report summarises all key contract information, including expiry	V	V
Property balances report, summarises income and expenses at a property level	✓	V
Cash allocation report, used for Client Account bank accounts, provides allocation of cash	V	
NRL summary report for landlords	✓	
From Xero all built-in reports available	✓	V

6. Dashboard

Select and configure KPI widgets to display on dashboard page	~	~
Widgets update in realtime and report information on tasks, property, documents, finance and more	✓	~

7. Portal

Tenants provided with a secure login to access property information, contracts and key documents	~	✓
Landlords provided with a secure login to access property information, statements and key documents	V	✓
Secure messaging with tenants and landlords using portal	~	✓
Report property problems using portal	V	V

8. Other Features

To the minute backup of workspace data	~	~
Assistance with data migration and setup available	✓	✓
Staff training packages	✓	✓
API for integration to analytics and reporting tools	✓	V



Raising Property
Management to
New Heights

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